

# HOW RUDE! Riverside labeled a crude city

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Riverside can add one more identifier to its motto, "the city of arts and innovation." According to the social-networking service Foursquare, it's also one of the crudest places in the English-speaking world.

Foursquare analysts looked for curse words among multiple entries posted by its 6.5 million users. The location-based service allows users to post short tips on restaurants and stores via a smart-phone app or text message.

Manchester, England, received the top spot -- one of only two in the top 20 that went to foreign locales. No. 2 was Melbourne, Australia. Riverside was fifth after El Paso, Texas; Pittsburgh, Pa.; and Bloomington, Ind. Six of the other top slots also went to California cities: No. 9, Venice; No. 10, Orange; No. 11, San Jose; No. 13, Culver City; No. 14, Fullerton; and No. 15, Los Angeles.

Pop culture expert Toby Miller, a professor at UC Riverside, downplayed the analysis as unscientific because it wasn't based on a random sample.

The information is the type used to lure advertisers; it is catchy enough to get people talking and upset local government, businesses and residents, he said.

"It's an interesting conversation point, and if it makes us think of daily civility in the Inland Empire, that's a good thing. But to take this as an account of the way we act with others? It's wrong," Miller said.

Foursquare spokeswoman Meghan Cross declined to discuss the findings beyond a blog item explaining how the analysis was done. It can be found online at [engineering.foursquare.com](http://engineering.foursquare.com).

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